

VIDEO DISTRIBUTION CHECKLIST



I'm Teena Hughes & I love technology, making videos, animated characters, using videos for marketing across the planet & much more! Follow these simple tips to boost your own video marketing & distribution today!

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GETTING STARTED

Create Your Video & Add SEO

Before you can upload anywhere, follow my Video SEO Checklist to get a great start with naming, online & offline SEO etc.

02

Your Website

Each video should have its own page or post on your website -- follow my Video SEO Checklist tips and techniques to learn what to do.

01

Youtube.com

Upload to the biggest video distribution website. Follow my Youtube Video Checklist. Drive viewers back to your website to sign up for more info, tips & help.

03

Your Landing Pages

Funny & interesting videos will encourage folks to sign up & follow.

04

Video Press Releases

I love Press Releases especially if I can add videos - this is major bonus points for your videos.

06

Slideshare

Often overlooked, this is a great place to share videos and reach a whole new set of potential customers.

05

Pinterest

Create a Pinterest page just for VIDEOS to get more eyes on your fantastic idea, product or service.

07

Other Social media

Don't forget to share on Twitter, LinkedIn, Instagram and all those other social places you use.

08

Email Signature Link

Your email signature is a great place to put a LINK to a video, or even a small thumbnail image to encourage viewers to click.

10

Everything G & Google +
Post on your G+ page and any other Google-related places.

09

Email Animation

A 2-3 second animated video image in your email campaigns will be clicked on 95% more than text - yes, really! Try it today!



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