



NOW YOU'VE MADE A VIDEO, WHERE TO UPLOAD?

Creating videos based on questions you've been asked is an excellent way to get found online - but what do you do next? Follow these simple steps to share your video so more eyes will see it, discover you and your business, and will want to know more about what you offer!

by TEENA HUGHES Full info: [HTTP://TEENAHUGHESONLINE.COM/017](http://TEENAHUGHESONLINE.COM/017)

AFTER YOU CREATE A VIDEO

Make sure each video has an Intro (to introduce you and the video topic), a juicy middle, and an Outro at the end (telling them WHAT TO DO NEXT - sign up for PDF, grab a Cheat Sheet, watch a Tutorial etc etc). Then make sure to follow these steps:

1

POST ON YOUTUBE FIRST

Upload to Youtube, then after writing a long, juicy Youtube Description, add your relevant website blog or post LINK at the TOP of the Description (this is essential - see next step).

2

POST ON YOUR WEBSITE / BLOG SECOND

Create a web page or blog post JUST for this one video - post the Youtube link (the video will magically appear if you're using Wordpress.org) and the Transcript (so there are lots of words for Google to find). Link to Youtube.

3

POST ON FACEBOOK THIRD

DO NOT POST THE YOUTUBE LINK. First, you need to UPLOAD the video to Facebook (or a Teaser Intro Video), post a link back to the web page or blog post for this one video.

4

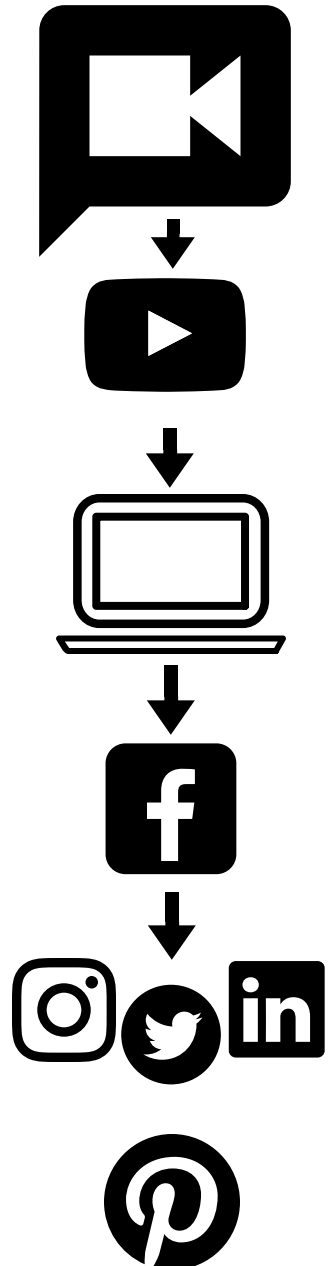
POST ON OTHER SOCIAL - INSTAGRAM, TWITTER ETC

Create a short introductory video and upload to your other social sites. Where possible, post the full Youtube link (NEVER theyoutu.be link!!)

5

PIN THUMBNAIL IMAGE TO PINTEREST

Create a 'thumbnail' image of the video, upload to Pinterest Board for images, and link back to the video on Facebook.



FOR MORE INFORMATION ON THIS TECHNIQUE,
please visit <https://TEENAHUGHESONLINE.com>